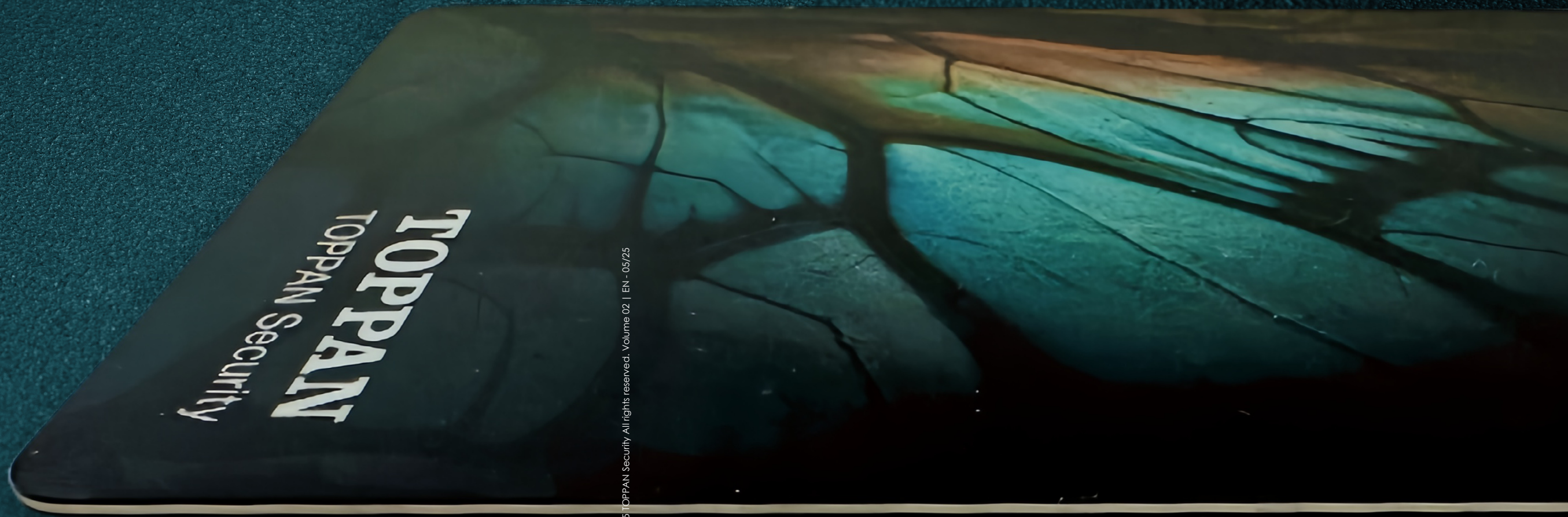


# METAL CARDS



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**T**OPPAN Security is a global leader in systems integration and solutions, specializing in mission-critical identity and payment technologies. Being a subsidiary of TOPPAN Next, TOPPAN Security is serving as the international development arm of the TOPPAN Group in the security domain. Founded in 1900, TOPPAN (7911:TYO) is a respected Japanese brand known for exceptional quality. With heart, bold ideas, and a deep understanding of government and banking customers, TOPPAN's mission is to create a meaningful, technology-facing future together.

We harness collaborative intelligence to deliver solutions that meet the highest standards of security, quality, and effectiveness. Focused on delivering advanced solutions for the identity and payment sectors, we provide everything from secure document and card manufacturing to advanced encryption and biometric systems. By partnering with governments and businesses, TOPPAN Security consistently pushes boundaries, exceeds expectations, and sets global standards, delivering cutting-edge solutions that transform citizen experiences and drive innovation worldwide.





**BRAND DISTINCTION**  
**YOU CAN HEAR, FEEL,**  
**AND SEE**

Every inactive card is wasted acquisition spend, especially when **68%** of customers choose their bank based on card design, **73%** will pay extra for metal, and **87%** would pick your offer over a competitor's if all rewards were equal.

The premium weight gives a tangible, high end feel, making cardholders three times more likely to reach for metal over plastic. Best of all, **65%** of customers say they'd be more likely to stay with their bank simply because it offers a metal card, cementing loyalty and driving revenue growth.

METALCORE	METALFACE	METALPURE
DEMOCRATIZING PREMIUM	PERFORMANCE DRIVER	ULTIMATE EXCELLENCE
Affordable way to offer metal	Balanced price for premium feel	Top tier for top relationships
Full color printing options	Printing plus engraving options	Deep engraving on solid metal
Mass Affluent & Top Affluent	Top Affluent & High Net Worth	High & Ultra High Net Worth





## BEYOND METAL CARDS

The institutions winning today aren't just issuing cards - they're crafting experiences that customers can't wait to share. Metal cards that make people pause, feel the weight, and recognize they're holding something exceptional.

We don't just manufacture metal cards. We architect customer moments that transform ordinary transactions into statements of success. And when you're ready to go even further, we elevate every element: from advanced security that turns transactions into brand experiences, to premium fulfillment that makes unboxing unforgettable, to personalization that speaks directly to each customer's world.

**ENHANCE YOUR BRAND  
IMAGE WITH PREMIUM  
METAL CARDS**

SCAN THE QR CODE TO CONTACT US  
AND LEARN MORE !



VISA



DISCOVER

